

# GAIL TURNER

## RESUME

hello

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- [behance.net/gailturner](https://behance.net/gailturner)

## SUMMARY



Creative, driven, detail-oriented UI and graphic designer with over twenty years of experience delivering digital and print design solutions for a variety of clients throughout the UK and beyond in a fast-paced environment. Adept at visual strategy, layout development, creating user-friendly interfaces with an easily navigable design, bringing ideas from concept to execution. Pursuing a freelance career serving forward-thinking clients with a shared passion for clean design and the latest visual trends.

**Mission:** To consistently deliver ideas and work that matters and exceeds client expectations.

## WORK EXPERIENCE

### FROGJUGGLER HAILSHAM, EAST SUSSEX

Graphic design, identity and brand, design for print and website development for a wide range of clients including the NHS, Coca Cola, Charles Fish and Chapman Freeborn.

Duties include: Design for print and digital channels, often to a tight deadline. Execute visual design stages from inception to final hand-off, overseeing visual design stages, refining projects, creating brands and identity, generating brand guidelines, create and utilise responsive web development concepts, functionality, processes and implementation, collaborating with developers and presenting to clients.

### SCS MARKETING EASTBOURNE, EAST SUSSEX

Graphic design, identity and brand, design for print and website development.

Duties included: Design for print and digital channels, overseeing visual design stages, refining projects, generating creative ideas from concept to hand-off, collaborating with developer teams and presenting to clients.

### WEST END STUDIOS EASTBOURNE, EAST SUSSEX

Creating artwork for all media including events and exhibitions. Duties included: Producing a wide range of corporate communications for a blue chip client base including The Prince's Trust, Novartis and Roche requiring a strong ability to work to corporate guidelines, designing and artworking from client briefs, making client amends, checking and proofreading, tracking progress of client campaigns, seeing briefs through to completion, liaising with printing subcontractors to supply and approve artwork.

### SOUTHERN CONTINUOUS FORMS UCKFIELD, EAST SUSSEX

Typesetting for all types of continuous stationery, forms and cheques. Duties included: Following a brief from the client with a high level of attention to detail, keeping to the same quality standards throughout jobs, working closely with the production team to meet deadlines, taking calls from customers, advising clients in production techniques, print process and project sign-off.

### VISUAL DESIGNER AND COMPANY DIRECTOR

Oct 2009 - Present

### SENIOR VISUAL DESIGNER

Jan 1998 - Oct 2009

### JUNIOR ARTWORKER

Apr 1990 - Jan 1998

### JUNIOR TYPESETTER

Sep 1987 - Apr 1990

## SKILLS / TOOLKIT

Adobe Illustrator  
Adobe Photoshop  
Adobe XD / Figma  
Adobe After Effects

Adobe In Design  
Wordpress Design / Development  
Brand Development / Logo Design  
Visual Design, Typography and Colour Theory

Animation and Microinteractions  
Competitive Analysis  
User Research and User Personas  
User Flows, Wireframing and Prototyping